

**TOTAL DEMAND**

India Travel & Tourism is expected to generate INR2,342.7 bn (US\$53.5 bn) of economic activity (Total Demand) in 2006, growing (nominal terms) to INR8,128.2 bn (US\$128.0 bn) by 2016. Total Demand is expected to grow by 8.4% in 2006 and by 8.0% per annum, in real terms, between 2007 and 2016. 2006 Total Demand represents 0.8% of world market share.

**WORLD MARKET SHARE**



**WORLD RANKING (out of 174 Countries)**

22	<b>ABSOLUTE size</b>
156	<b>RELATIVE contribution to national economy</b>
3	<b>GROWTH forecast</b>

**GDP - Contribution of Travel & Tourism to an Economy's GDP**

India's T&T Industry is expected to contribute 2.1% to Gross Domestic Product (GDP) in 2006 (INR713.8 bn or US\$16.3 bn), rising in nominal terms to INR1,881.9 bn or US\$29.6 bn (1.7% of total) by 2016. The T&T Economy contribution (percent of total) should decline from 5.3% (INR 1,827.6 bn or US\$41.8 bn) to 5.0% (INR5,542.3 bn or US\$87.3 bn) in this same period.

**EMPLOYMENT - Number of Jobs Generated by Travel & Tourism**

India T&T Economy employment is estimated at 24,349,000 jobs in 2006, 5.4% of total employment, or 1 in every 18.4 jobs. By 2016, this should total 27,016,000 jobs, 5.1% of total employment or 1 in every 19.8 jobs. The 10,680,000 T&T Industry jobs account for 2.4% of total employment in 2006 and are forecast to total 10,592,000 jobs or 2.0% of the total by 2016.

**VISITOR EXPORTS - Foreign Visitor Spending in an Economy**

India Travel & Tourism is expected to generate 4.7% of total exports (INR423.7 bn or US\$9.7 bn) in 2006, growing (nominal terms) to INR2,015.8 bn or US\$31.8 bn (2.6% of total) in 2016.

**PERSONAL TRAVEL & TOURISM - Amount Spent on T&T by Residents**

India Personal Travel & Tourism is estimated at INR935.4 bn, US\$21.4 bn or 3.8% of total personal consumption in year 2006. By 2016, this should reach INR2,857.1 bn, US\$45.0 bn or 4.0% of total consumption. India Business Travel is estimated at INR260.8 bn, US\$6.0 bn in year 2006. By 2016, this should reach INR822.1 bn or US\$12.9 bn.

**CAPITAL INVESTMENT - T&T Capital Expenditures by Public and Private Sectors**

India Travel & Tourism Capital Investment is estimated at INR681.5 bn, US\$15.6 bn or 7.2% of total investment in year 2006. By 2016, this should reach INR2,314.2 bn, US\$36.5 bn or 7.5% of total.

**GOVT EXPENDITURES - Spending by Govts on T&T Industry and Visitors**

Government Travel & Tourism operating expenditures in India in 2006 are expected to total INR41.2 bn (US\$0.9 bn) or 1.0% of total government spending. In 2016, this spending is forecast to total INR119.0 bn (US\$1.9 bn), or 1.0% of total government spending.

GDP*	EMPLOYMENT*	VISITOR EXPORTS	PERSONAL T&T	CAPITAL INVESTMENT	GOVERNMENT EXPENDITURE
<b>OUTLOOK FOR 2006 (Real Growth)</b>					
▲ 7.8%	▲ 1.4%	▲ 10.9%	▲ 6.9%	▲ 8.3%	▲ 7.7%
<b>OUTLOOK FOR THE NEXT TEN YEARS (Real Growth per Annum 2007-2016)</b>					
▲ 6.6%	▲ 1.0%	▲ 7.8%	▲ 6.7%	▲ 7.8%	▲ 6.1%